

OLI ANNUAL REPORT FORM**CONTACT INFORMATION**

Year 2008
 State IA
 Date 2009-10-31 00:00:00
 Name Jaraine Mohs
 P.O. Box
 Address 1 1636 Reagan Drive
 Address 2
 City Ames
 State IA
 Zip 50010
 Phone 515-291-2492
 Fax
 Email iowa4ol@yahoo.com
 Website <http://www.iowaoperationlifesaver.org/>

I. YOUR PROGRAM**A. List the goals for the past year**

Maintain OLI state program certification A. Submitted 2007 annual report to OLI during January 2008. *Report submitted and qualified for OLI's early reporting bonus of \$1,500. B. Iowa state coordinator to attend OLI symposium during July 2008. *State coordinator attended the symposium held in Cincinnati, Ohio. C. Initiate annual presenter certification review January 2008. *Certification review conducted in January and again in November. Conduct informational and administrative meetings to strengthen communication and planning activities within the organization. A. Hold board of directors and state committee meeting (annual meeting) B. Hold three board of directors meetings C. Hold three state committee meetings D. Prepare and distribute meeting minutes E. Obtain conference call in-kind support A. Annual meeting scheduled for April 2008. *Meeting held April 11 in Ames. B. Schedule three Board of Directors meetings. *Four meetings held during 2008: February 14, April 11, July 10, November 11. C. Schedule three State Committee meetings. *Meetings scheduled for February 13, April 11 and October 29. Note: February meeting canceled due to weather. D. Distribute minutes of all meetings via E-mail to board members, presenters and associates. *All actions completed. E. Find sponsor for the Board of Directors' conference calls. *Conference calls sponsored by the Iowa Department of Transportation's Office of Rail. Provide presenter educational opportunities. A. Presenter update session B. Iowa OL Web site C. New presenter training session D. Regional workshop/OL symposium A. Schedule presenter update session. *Presenter update held April 11 in Ames. B. Update the organization's Web site. *Update completed. C. Schedule presenter training session. *Presenter training session conducted November 11 at the Union Pacific facility in Boone. *Eight individuals attended. *Union Pacific sponsored the lunch for attendees and trainers. D. Provided registration assistance to OLI symposium for Iowa presenters who qualify for assistance according to the policy adopted by the Iowa OL Board of Directors. *Iowa OL reimbursed registration for Jim Phinney to attend the 2008 symposium. Provide presenter materials as appropriate. Materials purchased for new presenters, replacement of worn materials, and other items as approved by the Iowa OL Board of Directors. *Materials purchased as approved by the Board of Directors. Support community education opportunities as appropriate. *Iowa OL provided support to volunteer presenters, railroad companies, professional trucking companies, law enforcement agencies, state agencies, etc. Maintain administrative support to Iowa OL presenters. A. Update presenter information as submitted to Iowa OL. *Met all requirements. B. Update audience presentation reports submitted by Iowa OL presenters. *Met all requirements. *Assisted OLI and Iowa OL presenters with the transition to OLI's electronic reporting and continuing education system available on OLI's Web site. Conduct one public awareness campaign. A. Obtain mailing list for the Professional Photographers in Iowa and send each member a letter addressing the dangers on or near railroad rights-of-way. * Letter distributed to Professional Photographers in Iowa's Board of Directors. B. Contact the Iowa Association of Yearbook Publications and discuss the possibility of placing an ad in high school yearbooks across Iowa. *Contact made with the Iowa Association of Yearbooks. Also: *Transit moving billboard campaign. *Racin For A Cure campaign at the Newton Speedway. Develop network of Iowa OL program support by adding at least two new organizations during the year. New partnerships established with: *Burlington Police Department *Transit companies in: -- Dubuque --Clinton --Waterloo --Ames (CyRide) --Cedar Rapids *Houck Transit Advertising *Racin For A Cure (NASCAR organization) *Wisconsin and Iowa ALS organizations Solicit contributions and in-kind support from organizations supporting highway-rail grade crossing safety *In-kind support from Ames CyRide for the additional time provided for the transit moving billboard activity. Solicit contributions from railroads operating in Iowa and other organizations A. Receive contributions from 100 percent of railroads operation within Iowa. B. Receive 100 percent of the contribution amount requested from railroads operating within the state of Iowa. During 2008, *Iowa OL received contributions from 15 of 18 railroads operating in Iowa. *Iowa OL received 88 percent of the requested contribution amounts from railroads operating in Iowa. Obtain one OLI grant. *Obtained \$1,500 for annual report bonus grant *Obtained a \$250 state assistance grant for CPA tax form *Obtained a \$500 state assistance grant for financial statement preparation Prepare and distribute two media releases (partner with the Iowa Department of Transportation and distribution provided as an in-kind service) *Partnered with the Iowa Department of Transportation on media releases. Increase the number of OL presentations by 10 percent from the 2007 total. *As of January 19, 2009, information not available. Provide media with information and interview opportunities. Provided materials, Web information, etc., as requested by media Work with Iowa presenters to conduct one education blitz. Educational campaigns included: *Union Pacific's St. Paul service unit on ethanol plant campaign. *Five day event at the Iowa State Historical Museum in Des Moines. *Simulator activities. *Racin For A Cure - Iowa OL sponsored a racecar drive at Newton's Speedway in May 2008. Received logo placement, included in national TV commercial, race was rebroadcast on the SPEED cable channel; also received additional logo placement during race on the east coast and race was rebroadcast on the SPEED cable channel. *During RAGBRI (The Des Moines Register's Great Bike Ride Across Iowa).

B. List the various partners who are involved in your state program

Iowa Department of Transportation (board member, presenters and in-kinds) Iowa/Illinois Safety Council Federal Highway Administration Mason City Police Department Police departments of railroads operation in Iowa (board members, volunteers and in-kinds) Iowa Ready Mix Association Des Moines Area Community College (professional driving courses) Council Bluffs Police Department Iowa Rail Passenger Association Ames Police Department City of Ames Story County Sheriff's Department Cerro Gordo County Sheriff's Department Iowa State Highway Patrol City of Boone Union Pacific Employees Club - Boone (presenters and in-kinds) Boone's Annual Pufferbilly Days Committee Cedar Rapids Police Department Clear Lake Police Department Motor Vehicle Enforcement Learfield Communications, Inc. (in-kinds) Fort Dodge Police Department Auto Pilots Driver Education Provider Street Smart Driver Education Provider Driver Education Organizations within Iowa Ames High School Ames Elementary Schools St. Cecelia's Catholic School Appanoose County Community Railroad (funding) Boone and Scenic Valley Railroad (funding, presenter, in-kinds) Burlington Junction Railway (funding) BNSF Railway (funding, presenters and in-kinds) CBEC Railway (funding) Cedar Rapids and Iowa City Rail (funding) Canadian National/Illinois Central (funding and presenter) Iowa Interstate Railroad (funding) Iowa Northern Railroad (board member, funding, presenter and in-kinds) Iowa Traction Railroad (funding) Iowa, Chicago & Eastern Railroad (board member, funding, presenters and in-kinds) Norfolk Southern (funding) Union Pacific Railroad (board member, funding, presenters and in-kinds) Iowa Municipal Utilities Association (presenters and in-kinds) Holmes-Murphy Insurance (in-kinds) Iowa Department of Education Hawkeye Community College Des Moines Police Department Boone Police Department Keokuk Police Department Fort Madison Police Department Burlington Police Department Monroe Police Department Polk County Police Department Lee County Sheriff Department Western Iowa Tech School Clark County Dr Ed Street Smarts Burlington Bus Driver Training Ankeny HS Drive Tek Marshalltown Parks & Rec AAA Minnesota/Iowa (board member and in-kinds) Iowa Concrete Paving Association (board member and in-kinds) Houck Transit Advertising City of Cedar Rapids Transit Department City of Ames CyRide Transit (in-kinds) City of Clinton Municipal Transit Administration City of Dubuque Transit Department Waterloo Metropolitan Transit Authority Iowa Public Health Department (in-kinds) Iowa State Historical Museum Iowa Department of Cultural Affairs Farm Progress Companies (in-kinds) Mohs Consulting LLC (in-kinds)

II. STATE OPERATION LIFESAVER TRAINING

A. Presenter – Trainer Resources

- | | |
|--|-------------------------------------|
| 1. Number of Presenters who gave FOUR OR MORE PRESENTATIONS during the past year?: | 30 |
| 2. Number of PRESENTER TRAINERS who taught a Presenter class during the past year?: | 2 |
| 3. Number of certified ASSOCIATES who helped your state program during the past year?: | 0 |
| 4. What kinds of activities did your Associates help with?: | booths, annual meeting preparations |

B. Presenter Statistics

- | | |
|---|---|
| 1. Number of PRESENTER TRAINING CLASSES conducted this year:: | 1 |
| 2. Number of NEW PRESENTERS certified this year: | 5 |
| 3. Number of NEW ASSOCIATES certified this year: | 0 |
| 4. Where did you find new Presenters and Associates? | |
- Union Pacific Railroad Burlington Police Department Iowa Department of Transportation Boone and Scenic Valley Railroad City of Johnston

C. Presenter Attrition Information

- | | |
|---|----|
| 1. Total number of Presenters who left your OL program last year: | 10 |
| 2. How many left for each of the following reasons: | |
| Job Change | 10 |
| Retired | |
| Moved | |
| Lost Interest | |
| Decertified | |
| Deceased | |
| Unknown | |

D. Presenter Recognition Activities

Does your state program have a way of showing appreciation to its volunteers? (Check all that apply.)

Incentive Awards Program No
 Appreciation Event Yes
 Other No
 If Other, explain

E. Presenter Meetings

Do you hold state Presenter meetings for training updates, idea sharing, networking?
 Yes

III. PRESENTATION STATISTICS

A Presentation is defined by the 2002 Presenter's Guide as follows:

- A formal presentation using the approved Operation Lifesaver, Inc. (OLI) format, given to given to two or more people.
- A presentation must be supported by the use of approved OLI visual aids, consisting of at least seven (7) visual charts, PowerPoint slides or overheads.

A. Category	Total No. of Presentations	Total No. of Participants
K thru Grade 8	141	7927
General High School (Includes School Assemblies and non-Drivers Ed Classes)	3	739
All Drivers Education (Both High School Drivers Ed Classes and Adult Drivers Ed Classes)	214	4730
School Bus Drivers	0	0
(NOTE: 4-Hour School Bus Trainer Courses should NOT be reported here. Report those ONLY in the Specialized Training section below, please, so we avoid double counting.)		
Other Professional Drivers: Truckers	16	286
Other Professional Drivers: Commercial Buses	2	16
Law Enforcement	0	0
(NOTE: 4, 8 or 16 Hour GCCI Courses should NOT be reported here. Report those ONLY in the Specialized Training section below, please, so we avoid double counting.)		
Emergency Responders: Fire Fighters	1	20
Emergency Responders: EMT/Ambulance Drivers	0	0
(NOTE: Emergency Responder Courses should NOT be reported here. Report those ONLY in the Specialized Training section below, please, so we avoid double counting.)		
Misc. General Adult (Civic Groups, Clubs, Mature Drivers, etc.)	27	4035
Totals	616	58574

IV. SPECIAL TRAINING STATISTICS

Activity	Total No. of Classes	Total No. of Participants
School Bus Driver Trainers	0	0

GCCI	0	0
EMT	0	0
Other	0	0
Totals	0	0

If Other, please specify:

IV. SPECIAL EVENTS STATISTICS

EVENT/ACTIVITY TYPE	Total No. of Events	Total No. of Participants
Mock/Staged Crash		
State/County Fair Exhibits/Booths		
Farm Show Exhibit	1	20000
Model Railroad Exhibit		
Other Conference Exhibits		
Community Safety Blitz		
Officer on the Train	4	125
General OL Train		
Positive Enforcement Program		
School Bus Rodeos		
Trucking Rodeos		
Other	1	300
Totals	6	21425

If Other, please specify: Steam Train; Newton Speedway Event (1) Sponsorship of ALS race car Racin' for the Cure, (2) Minimum of two broadcasts for two races replayed on the SPEED Cable Network

VI. TRESPASS PREVENTION PROGRAMS

A. Which do you consider your state's leading rail safety problem? (Check one):

Both

B. Where are your state's biggest railroad trespass problems located?

C. What age/demographic group(s) do you focus on in your trespass prevention activities?

D. Is your state involved in Community Partnerships? (Typically this involves the mayor's office/city government, plus police, schools, business, etc., in a neighborhood or community) When do you use Community Partnerships?:

Both

E. If you are involved in Community Partnerships, how many?

Please list the communities involved.

Boone, Marshalltown, Mason City, Ames, Cedar Rapids, Brit, LeMars, Des Moines

VII. MEDIA

Radio PSAs?	No
Television PSAs?	No
SMagazine / Newspaper PSAs?	No
Billboard?	No

B. Locally Produced PSAs: Did you use any of the following types of PSAs created locally last year?

Radio PSAs?	No
Television PSAs?	No
Magazine / Newspaper PSAs PSAs?	No
Billboard?	Yes

If you created PSAs locally, did you work with one of the following to create the PSAs?

Local Television Personality?	No
Local Radio Personality?	No
Sports Team Personality?	No
Other (Explain)	

Moving billboards developed as signs/billboards on the back end of transit buses in Ames, Cedar Rapids, Clinton, Waterloo, and Dubuque during the spring and summer of 2008.

C. Did you send any of the following to local newspapers last year?

(NOTE: If you have copies of any that were published, we welcome copies!)

News Releases?	Yes
Letters to the Editor?	No
Complaints About Bad Ads?	No

D. Were any Media Awards given by your State Program last year?

If yes, please list to whom and what organization.

Globe Gazette Newspaper, Mason City KIMT News 3, Mason City

E. Does your state have it's own website?

Yes

If yes, what is your website's current address? www.iowaoperationlifesaver.org

6. Does your state program publish a newsletter?

How Often?

If other, how often?

7. Does your state program publish an e-newsletter?

No

How Often?

If other, how often?

VIII. FACTS ABOUT YOUR STATE PROGRAM

1. For emergency use only, in the space provided, may we please have your home address, telephone number, and cell phone number?

Jaraine Mohs Iowa Operation Lifesaver Inc. 1636 Reagan Drive Ames, IA 50010

2. Do you have an assistant coordinator/co-coordinator or regional/area coordinator(s)?

No

(If so, please provide their names and addresses here.)

3. If the State Coordinator is not available to speak to the media, is there an approved ALTERNATE SPOKESPERSON for your state program who may speak to the media?

No

If yes, please provide the following:

Name of approved Alternate State Spokesperson:

Address:

Telephone Number(s):

E-mail:

OL Background/Other Background of Alternate Spokesperson (specify):

Under what circumstances should we contact your designated alternate state spokesperson (specify)?

4. Is your State Program incorporated as an independent, non-profit, tax-exempt 501(c)(3) educational organization?

If yes, when did you last check to see if your incorporation filing is up-to-date? Jan. 28, 2009

If yes, when did you last file a tax return for you state program? Jan. 28, 2009

If yes, when was your state program last audit or compilation?

If the answer to question 4 is "NO", does your State Program operate within another organization (e.g., as part of a state safety council, state department of transportation, etc.)? Please explain:

5. Does your state program have Bylaws?

Yes

When were they last updated?

November 8, 2006

6. How often does your State Board or Governing Body meet during the year?

Other

If other how often? 4 times

7. Does your state program operate on a:

Calendar year basis

8. Please check the correct category to identify your general budget for the year:

25,001-50,000

9. Where does your financial budget come from? Please list your major sources and approximate percentage received from each:

APPANOOSE CO. COMMUNITY RAILROAD 1.3% BOONE SCENIC VALLEY RAILROAD .5% BURLINGTON JUNCTION RAILWAY 0% BNSF 14.5% CBEC RAILWAY, INC. .2% CEDAR RAPIDS & IOWA CITY RAIL 2.17% CN 18.6% CARGILL ALLIANCE 0% D & I RAILROAD .9 DWRR RAILROAD (Transco Railway Products Inc.) .1% IOWA INTERSTATE RAILROAD 8.6% IOWA NORTHERN RAILROAD 4.7% IOWA NORTHWESTERN 0% IOWA RIVER RAILROAD 0% IOWA TRACTION RAILROAD .6% IOWA, CHICAGO & EASTERN RAILROAD AND DM&E 17.7% KEOKUK JUNCTION RAILROAD .1% MORTON BUILDINGS INC. 0% NORFOLK SOUTHERN .6% SHINE BROS. 0% UNION PACIFIC RAILROAD 28.9%

10. List significant "In-Kind" services and estimated value in dollars that you received from your partners and contributors:

Elks Club: Meeting Room October 2008 State Meeting - \$125 Iowa Department of Transportation: Postage, printing, storage, conference calls - \$\$2,000 Union Pacific Railroad: Meeting room, meals and beverages for presenter training - \$500 Mohs Consulting LLC: Long distance phone calls, storage, mail delivery, postage, paper - \$600

11. Board of directors/Executive Committee/Governing Body (You may enter their names, addresses and contact information here, or submit separately by e-mail or fax):

Dale A. Amunson 503 S. Mather PO Box 36 Clarksville, IA 50619 0036 Home Phone: 319-278-4747 E-mail: daleaa@butler-bremer.com
 John Cunningham Iowa Concrete Paving Association 360 S.E. Delaware Avenue Ankeny, Iowa 50021 Work Phone: 515-963-0606 E-mail: jcunningham@iowaconcretepaving.org
 Francis Edeker, President, Iowa OL 30215 St Clarksville IA 50619 Home Phone: 319-278-4847 E-mail: fcedeker@butler-bremer.com
 Jim Ewalt, Vice President, Iowa OL I C & Eastern Railroad 904 South Pennsylvania Avenue Mason City, IA 50401 Work Phone: 641-421-1510 Fax: 641-423-3281 Home: 641-423-5640 E-mail: jewalt@icerail.com
 Alan J. Haubrich, Treasurer, Iowa OL 15433 North Street Mason City, IA 50401 Home Phone: 641-423-5052 E-mail: ajh44@yahoo.com
 Mary Jo Key Iowa Department of Transportation 800 Lincoln Way Ames, IA 50010 Work Phone: 239-1108 Fax: 515-233-7983 E-mail: mary.jo.key@dot.iowa.gov
 John Smith Union Pacific Railroad 308 Orchard Drive Marshalltown, IA 50158 Cell Phone: 641-351-9525 Home Phone: 641-753-8923 E-mail: johnjaninesmith@hotmail.com
 Phil Wedgwood AAA Minnesota/Iowa 1500 30th St, West Des Moines, IA 50266 Work Phone: 515-223-4104 E-mail: philip.wedgwood@mn-ia.aaa.com